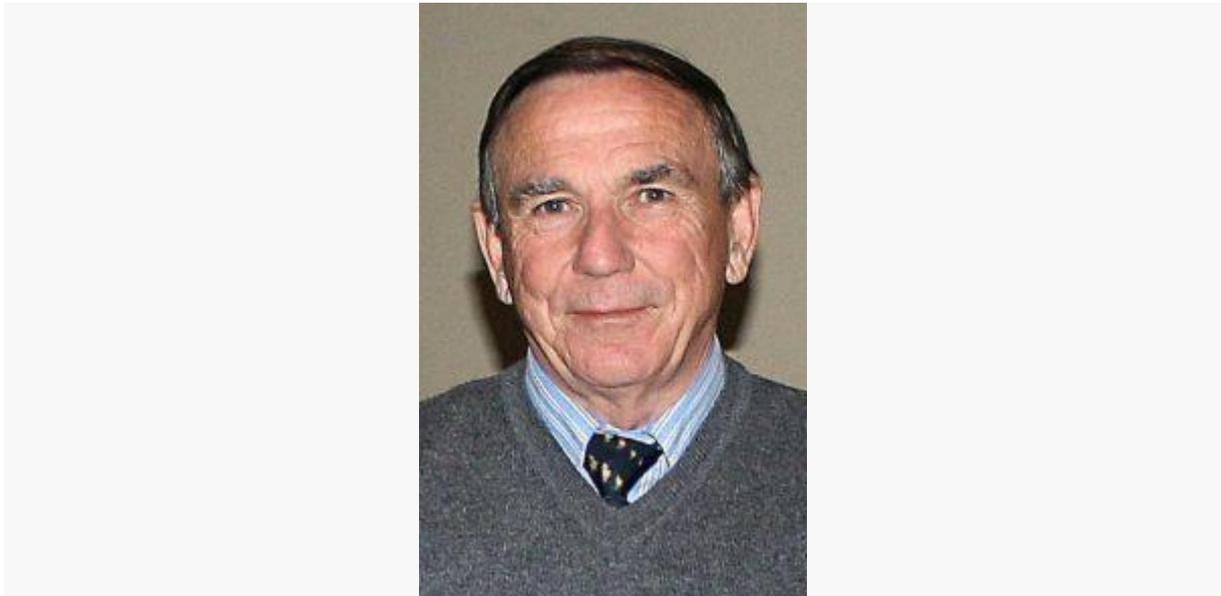


# LEADING ARCHITECTURE & DESIGN

## COUNTDOWN HAS STARTED FOR AFRICA'S BIGGEST COATINGS SHOW

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**Terry Ashmore, chairman of SAPMA: “Coatings for Africa 2018 will be a celebration of coatings,” he states.**

Coatings for Africa 2018 is scheduled to be held at the Sandton Convention Centre from May 29 to 31. This major showcase of paint and coatings products and technology is being staged by the South African Paint Manufacturing Association (SAPMA) and the Oil and Colour Chemists’ Association of South Africa (OCCA). The exposition organisers are dmj:events.

This is the third year of the Coatings for Africa show in its present format and the first as a joint venture between dmj:events, SAPMA and OCCA.

Terry Ashmore, chairman of [SAPMA](#), says the show is the largest dedicated coatings event in Africa for raw material and service suppliers, equipment manufacturers and paint manufacturers in the coatings industry. “The origin of the show dates back to a series of technical conferences arranged by OCCA throughout South Africa, culminating in a biennial conference at Champagne Sports Centre in

the KZN Drakensberg. In 2010, a cooperative agreement between OCCA and SAPMA was concluded and the show was moved to the more central location of Johannesburg under its present 'Coatings for Africa' title," he states.

Ashmore says the Coatings for Africa Show 2018 will collate the components and expertise of the paint and coating industries' manufacturing, raw material and equipment suppliers, as well as global technology transfer experts. "It will this year be staged by vastly experienced and successful coatings show organisers, for a three-day event that will promote the latest technology for the entire continent's environmental, manufacturing and industrial needs. The show will provide coatings industry members the opportunity of spending time exploring business requirements, establishing meaningful international networking partnerships, and meeting representatives and decision-makers from the world's leading manufacturers and suppliers."

Furthermore, Coatings for Africa 2018 will have a broader interest base than before through expansion of subject matter from the all-important transfer of technology to include global management challenges – with a full day being set aside for "Issues that keep Coatings CEOs awake at night".

In addition, a series of free business presentations will be given by exhibitors in the exhibition hall. "The show will be a celebration of coatings and we are looking forward to a record attendance," Ashmore adds.